

Madison Area Community Supported Agriculture Coalition

Board Meeting MINUTES
Tuesday, January 13 2009
Location: MACSAC Office

Attendees: Kiera Mulvey, Kristen Kordet, David Perkins, Claire Strader, Erika Janik, Dela Ends, Tracy Crawford, Teresa Cuperus, Jacob Haucke, Kyle Thom, Rob Baratz

Introductions

Current Board was introduced to potential new Board members Crawford and Cuperus—after attending 1 Board meeting their membership will be approved by the Board and they will be invited to join a committee. Potential members not in attendance: Amy Bruner, Amanda Raster.

Appeal from Annual Meeting non-attending Farms

Thom (Roots Down Farm) and Haucke (Keewaydin Farms) made statements to the Board apologizing for failing to attend the MACSAC Annual Meeting and requesting to remain sponsored farms. Their appeals were gladly accepted. Rob Baratz (Pleasant Hill Farm) also attended and will remain a sponsored farm.

Staff Report

Highlights:

- Kiera & Gini are working with Danenet to have new website with online PS registration up in Feb
- In the meantime, PS application is posted on current website and we are accepting members
- Foodbook sales for 2008 are up from 2007
- MACSAC's organizational history sent to all endorsed farms.
- FAQ on Organic Policy and guidebook for exempt organic farms will be posted on the website
- New Board Binders will be distributed at the February meeting with updated documents
- MACSAC Strategic Planning meetings going well, 2nd step meeting scheduled for 2/15 5-8PM

Old Business

- Revised Bylaws and information on MACSAC Planning process update:
 - Committee met with Randy to review SWOT data from Annual Meeting and online survey
 - 7 areas emerged as topics to further develop at the Planning Forum on Feb 15.
 - The Forum will have a “World Café” format in which each topic resides at a table, and participants choose a table to join. At the end of each timed session, participants choose a new table. The goal is to flesh out a list of detailed topics/ideas within each area, which will provide the basis for the Board Strategic Planning session the next day.
- Committee Updates
 - Executive Committee Update – Kristen – No report
 - Finance Committee Update –Kiera
 - Provided some clarification on Balance Sheet regarding the PS assistance fund. The fund amount does not match Budget numbers for 2009 because the sheet reflects carryover of the fund from year to year and the Budget does not.
 - Board expressed interest in seeing program budgets during annual budgeting process, specifically PS (with beginning balance represented) and Bike the Barns
 - Kiera clarified a change in foodbook tracking- foodbook printing cost is not immediately deducted from total budget in QB, rather it is tracked under book inventory and with the total printing cost deducted based on actual books sold. Therefore in the budget foodbook income is set at \$12/book (approx. net income/book) and cost of books sold/printing is a separate line item and \$2.09 is deducted per book.
 - Personnel Committee Update – Claire – The committee conducted Kiera's 6-month evaluation

- Development Committee Update – Erika – No report
- Partner Shares Committee –Dela – No report
- New Grower Committee Update – David
 - Mentorship Program has been restructured for 2009. Instead of one-on-one pairings, a mentor will host a mini-workshop on a topic at his/her farm, open to 3-5 mentees.
 - 3 topics/mentors have been selected for 2009: Worker shares (Barb Perkins), CSA Share logistics (Chris McGuire), and Weed control on a non-mechanized farm (Dela Ends)
 - Workshops will be 3 hours; mentees pay \$0, mentors receive \$100
 - Mentees are invited to follow up with mentor with phone calls
 - Program will cost \$1200 less than previous program (reflected in approved 09 budget)
 - Grower Gathering set for 2/6/09 at Primrose Community Farm. Topic: CAS farm equipment
 - Committee proposed OFC MACSAC reception 2/27 6:30-8 (waiting for confirmation)
 - Committee will arrange for Paul Harris UW tax specialist to speak at the '09 annual meeting in response to interest at 03 grower gathering.
 - Rob Baratz would like to rejoin the committee; Josh Engel and Primrose also expressed interest.

New Business

- 2009 Budget presented as revised from Dec meeting.
 - Questions regarding the budget summary emerged as to the costs and income/proceeds of specific programs (Bike the Barns, Cookbook Sales). These are incorporated but not parsed out in the budget summary, and members asked whether the budget categories could be changed to better represent this.
 - Mentorship cost changed to reflect new program
 - Claire introduced an addition to the budget of a COLA increase for staff, a budget tool approved by the Board in March 2008. She explained that this should come from the finance committee at the time of budget drafting, but since it hadn't she is bringing it to the table. Discussion was postponed to executive session.
 - Budget was approved (Claire motioned, Dela second)

Executive Session Results

- Kiera's review, wage increase, and goals were approved as proposed by the Personnel Committee (David motioned, Dela second)
- A 2% COLA increase was approved for all staff beginning 1/1/09
- The Board agreed to review our COLA policy at a future Board meeting in 2009.

NEXT MEETING –*Strategic Planning Meetings* -Public Forum (Sunday, 2/15 5-8pm) Board Working Session (Monday, 2/16 9-5) at Goodman Atwood Community Center 149 Waubesa Street, Madison

2009 Board Meeting Schedule:

Tues March 3, 9-11am
 Tues April 7, 6-8pm
 Tues May 5, 6-8pm
 Sun July 12, 4-6pm
 Mon Aug 31, 6-8pm
 Rest of 2009 TBA